

EIGHTH ANNUAL

CAMPUS LICENSING WORKSHOP

AND

VENDOR FAIR

Thursday, September 2


Workshop

10:00 a.m. to 11:30 a.m.

Vendor Fair

11:30 a.m. to 12:30 p.m.

Virtual via Zoom and Zoom Breakout Rooms

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- **Buying products with Fresno State trademarks?**
 - **Questions about licensing and branding?**
 - **Wondering where to start?**
 - **Or...Just need a refresher course?**

**Find your answers at the Campus
Licensing Workshop and Vendor Fair!**

**Virtual and interactive program for faculty, staff and
representatives of student groups and organizations**

Prior to participating, download Kahoot! by following this link:

kahoot.com on your computer or tablet.

There is also a free app on Google Play and iOS

***Prizes awarded during programming**

► Register on CSU Learn

Questions, contact **Clarence Chiong**
at **cchiong@csufresno.edu**

Hosted by Trademark Licensing
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University Brand Strategy and Marketing,
University Procurement and The Office of
Organizational Excellence

